

DIGITAL EXCHANGE

The explosion in digital assets such as images, documents, audio and video has raised issues on how to best manage, achieve, distribute and leverage these valuable assets.



Globix provides a comprehensive digital asset management (DAM) service platform solution known as Digital Exchange. Digital Exchange is a turnkey solution that allows you to easily administer, quickly streamline and centrally manage large collections of diverse digital content. It is designed to help you store, organize, share and distribute digital assets in a highly secure environment.

Digital Exchange utilizes Globix' expertise in application management and media services, providing you access to world-class applications, ongoing maintenance and 24/7 technical support without large capital expenses or long project implementation cycles. Digital Exchange can be deployed in just days, requires minimal up-front expenses and entails minimum ongoing management.

Digital Exchange is a scalable and easily integrated solution that addresses a range of business needs from production to marketing to sales to human resources. Digital Exchange is based upon technology from Artesia Technologies, an OpenText company and an award-winning leader in Digital Asset Management.



PRODUCE
DELIVER
ENGAGE



The Digital Exchange is a scalable and flexible solution that is easily tailored to meet the number of users, archive size, workflow and access methods required.

CORE FUNCTIONS:

Digital Exchange helps you:

- Simplify the managing, distributing and archiving of digital assets
- Accelerate the review and approval process
- Streamline the distribution and creative development process
- Collaborate with multiple users, in separate locations
- Create reliable and accessible libraries
- Leverage the value of media assets
- Manage digital assets more efficiently and cost-effectively

SECURITY FEATURES:

Digital Exchange includes several layers of security to protect a company's valuable digital assets including:

- Network Security - Web, application and database servers are protected by a set of redundant firewall devices that maintain a strict security policy
- Communication Security - Web communications are secured using 128-bit SSL hardware-based encryption
- Identification Security - Users must enter a unique username and password combination to be authenticated by the application
- Role Based Security - User roles dictate what function they may access
- Asset Level Security Policies - Define and create your own security policies

PRICING:

The pricing for Digital Exchange service is simple, easy-to-predict, and scalable. Monthly charges are based on the following three components:

- Base Workspace - flat monthly fee per customer
- User accounts - monthly fee per registered user seat
- Asset Storage - monthly fee per GB of data storage

Globix is a leading provider of application, media, IP infrastructure and network services